

Hertfordshire Business School

Title of Programme: BA (Honours) Business Management and Innovation

Programme Code: BSUABMI/BSUAQBMI

For Collaborative: External Validation at University Campus St. Albans

Programme Specification

This programme specification is relevant to students entering:
03 September 2018

Associate Dean of School (Academic Quality Assurance):
Denise Ball

Signature



A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification

BA (Hons) Business Management and Innovation

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	University Campus St Albans
University/partner campuses	University Campus St Albans
Programme accredited by	Not applicable
Final Qualification	BA (Honours)
All Final Award titles (Qualification and Subject)	Business Management and Innovation
FHEQ level of award	6
UCAS code(s)	Not applicable as this is part-time only
Language of Delivery	English

A. Programme Rationale

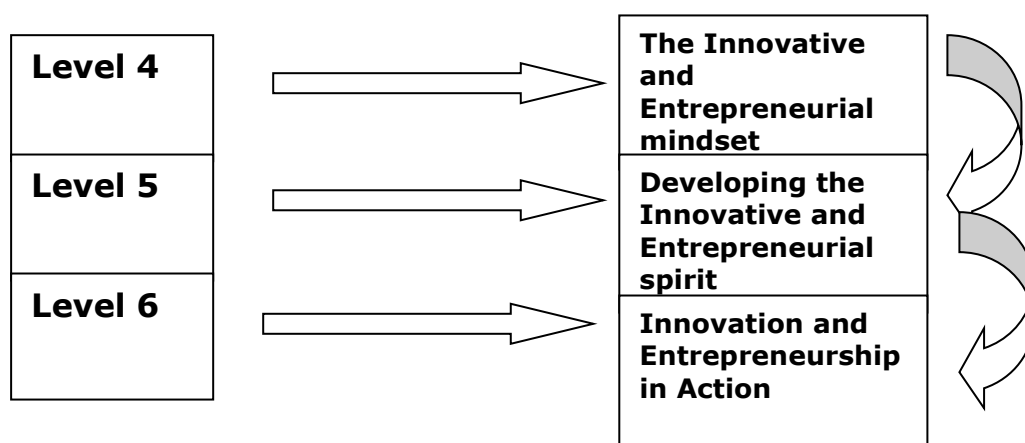
This part-time programme is specifically designed for students who are typically either already in employment or are actively seeking to enter/return to the work place and wish to enhance their career prospects. The programme combines both taught modules (delivered evenings, at Oaklands College and occasional weekends at the University of Hertfordshire) with online modules. This programme is focused on increasing the employability of the student by teaching the theory and application of innovation processes, tools and techniques whilst developing their generalist understanding of the business management environment.

This programme is aimed at students who are interested in:

- ✓ developing their career in either the business or social enterprise sector (either within an organisation or by developing their own business venture)
- ✓ seeking to develop a strong entrepreneurial flair
- ✓ developing skills that can be applied within their own place of work
- ✓ working creatively on real live industry projects

The programme is flexibly structured to enable a student to commence in September, January or May.

The overall way in which the key overarching themes are developed, is summarised below:



At level 4, students explore their motivations and entrepreneurial skills, and gain a strong contextual understanding of the process of business planning, finance, marketing and the business professional.

Within level 5, students are equipped with sound management and financial knowledge, and practise their innovation, creativity, team-working and leadership skills. The students synthesise these skills with real life application to researching, developing and presenting a new business idea.

At level 6 the students develop a strategic understanding of management and innovation, whilst advancing the skills in practice by undertaking a work related project.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally this programme aims to:

- Enable students to develop and enhance their career in the business sector in a wide range of roles
- Provide students with a set of skills that enables them to play an innovative and resourceful role in any environment, be it in their own venture, a corporation or public services
- Facilitate the development of leadership skills including: team building and facilitating; networking and influencing; and lobbying and negotiating
- Nurture and develop the entrepreneurial spirit, creativity and innovative capacity of students
- Provide students with high quality experiential learning opportunities, to facilitate students' outcome and action orientation; their ability to get better results from limited resources; and their leadership, presentation and team-working skills
- Provide students with the opportunity to develop their own venture ideas within a nurturing and experiential learning environment
- Develop students' transferable and intellectual skills and to encourage them to become independent learners

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for [General Business and Management \(2015\)](#) and the [Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#) and relate to the typical student. Additionally, the [SEEC Credit Level Descriptors for Further and Higher Education \(2016\)](#) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
<p>A1- The wide range of processes, procedures and practices of effective business management;</p> <p>A2- One or more key functional areas of business;</p> <p>A3- The basic principles and ethical considerations of business and organisations</p> <p>A4- The concepts, process and practice related to innovation and entrepreneurship within a national and global external environmental context ;</p> <p>A5- The complex nature of organizations, organisational cultures and the impact of cultural differences;</p> <p>A6- The role of effective management in supporting innovation and change.</p>	<p>Acquisition of knowledge and understanding is through a combination of lectures, workshops, tutorials, coursework, case studies, simulations, web 2.0 technologies, work related application and project work at all levels of the programme.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p>	<p>Knowledge and understanding are assessed through coursework in the form of essay assignments, project reports, portfolios and presentations.</p>
Intellectual skills	Teaching and learning methods	Assessment strategy
<p>B1- Analyse and evaluate business information for decision-making purposes;</p> <p>B2- Utilise cognitive skills of critical thinking, creativity, analysis and synthesis;</p> <p>B3- Analyse and solve applied business problems using appropriate techniques;</p> <p>B4- Be an active, critical and independent thinker;</p> <p>B5- Critically appraise own capabilities and be reflective about future professional development needs.</p>	<p>Intellectual skills are developed throughout the programme by the methods and strategies outlined in section A, above.</p> <p>Cognitive skills are developed particularly at level 5.</p> <p>Throughout, the learner is encouraged to develop intellectual skills further by independent study</p>	<p>Intellectual and cognitive skills are assessed via examination and coursework.</p> <p>Assessment, which is both formative and summative, can take many forms, e.g. essay assignments, project reports, portfolios, presentations and IT-based activities.</p>
Practical skills	Teaching and learning methods	Assessment strategy
<p>C1- Apply a range of appropriate business and innovation techniques to analyse data in order to solve structured and</p>	<p>Practical skills are developed throughout the programme by methods and strategies outlined in A and B above.</p>	<p>Practical skills are assessed through coursework assignments, case study reports, reflective logs, presentations and project reports.</p>

<p>unstructured business problems;</p> <p>C2- Develop and apply a range of Entrepreneurial attributes (including skills in: creative problem solving thinking; networking and influencing; resourcefulness; resilience; leadership and the management of complexity) to both existing organisations and new ventures;</p> <p>C3- Write, justify and present a succinct business plan for a new business idea or venture ;</p> <p>C4- Identify and quantify a market opportunity and assess the feasibility of a business proposition;</p> <p>C5- Apply a range of innovation and entrepreneurial concepts and techniques to analyse and solve a real life business problem (either in own workplace; or another organisation or for a new venture).</p>		
Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1- Communicate effectively, both orally and in writing;</p> <p>D2- Make effective use of IT tools for business;</p> <p>D3- Understand and manage self- whilst utilising own resources effectively;</p> <p>D4- Work effectively within teams;</p> <p>D5- Embrace new ideas and opportunities and behave creatively and innovatively;</p> <p>D6- Network with others effectively;</p>	<p>Transferable skills are developed throughout the programme by the methods and strategies outlined in sections A, B and C above.</p> <p>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</p>	<p>Transferable skills are assessed through coursework assignments, case study reports, reflective logs, presentations and project reports.</p>

D7- Develop a propensity to recognise and act upon opportunity;

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in part-time over 40 months and leads to the award of a BA Business Management and Innovation with Honours.

Entry is normally at level 4 with either relevant academic qualifications and/or experience. It is possible to enter directly at level 5 or level 6 with the relevant qualifications and or experience. Intake is normally 3 times a year in Semester A (September); Semester B (January) Semester C (May).

Professional and Statutory Regulatory Bodies

The programme is also recognised by the Institute of Leadership and Management as an endorsed or development programme.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

All online modules within the programme structure are marked by an asterisk.

Table 1a Outline Programme Structure

Mode of study Part-time (40 months)

Entry point Semester A

Level 4 Year 1

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Making Business Work	4FBS1197	30	English	0	70	30	A
Understanding and Promoting a Business	4FBS1196	30	English	0	70	30	B
The Innovative and Entrepreneurial Mindset	4FBS1195	30	English	0	60	40	C

Level 4/5 Year 2

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
The Business Professional Part One*	4WBS0014	15	English	0	100	0	A
Accounting for Business*	4WBS0001	15	English	0	100	0	A
The Practice of Entrepreneurship	5FBS1308	30	English	0	70	30	B
Leading Innovation and Creativity	5FBS1309	30	English	0	90	10	C
Analysing Financial Information*	5WBS0001	15	English	0	100	0	C

Level 5/6 Year 3

Module Titles	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
Compulsory Modules							
People and Organisations	5FBS1307	30	English	0	100	0	A
Principles of Operations Management*	5WBS0008	15	English	0	100	0	A
Strategic Leadership in a Changing World	6FBS1506	30	English	0	100	0	B
Innovation and Entrepreneurship in Action	6FBS1507	30	English	0	70	30	C
Digital Economy*	6WBS0018	15	English	0	100	0	C

Level 6 Year 4

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Innovation Management: Principles and Practice	6FBS1428	30	English	0	100	0	A
Global Marketing, Ethics and Culture*	6WBS0006	15	English	0	100	0	A

Mode of study Part-time mode (40 months)

Entry point Semester B

Level 4 Year 1

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Understanding and Promoting a Business	4FBS1196	30	English	0	70	30	B
The Innovative and Entrepreneurial Mindset	4FBS1195	30	English	0	60	40	C
Making Business Work	4FBS1197	30	English	0	70	30	A

Level 4/5 Year 2

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
The Business Professional Part One*	4WBS0014	15	English	0	100	0	B
Accounting for Business*	4WBS0001	15	English	0	100	0	B
Leading Innovation and Creativity	5FBS1309	30	English	0	90	10	C
People and Organisations	5FBS1307	30	English	0	100	0	A
Principles of Operations Management*	5WBS0008	15	English	0	100	0	A

Level 5/6 Year 3

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
The Practice of Entrepreneurship	5FBS1308	30	English	0	70	30	B
Analysing Financial Information*	5WBS0001	15	English	0	100	0	C
Innovation and Entrepreneurship in Action	6FBS1507	30	English	0	70	30	C
Innovation Management: Principles and Practice	6FBS1428	30	English	0	100	0	A
Global Marketing Ethics and Culture*	6WBS0006	15	English	0	100	0	A

Level 6 Year 4

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Strategic Leadership in a Changing World	6FBS1506	30	English	0	100	0	B
Digital Economy*	6WBS0018	15	English	0	100	0	B

Mode of study Part-time mode (40 months)

Entry point Semester C

Level 4 Year 1

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
The Innovative and Entrepreneurial Mindset	4FBS1195	30	English	0	60	40	C
Making Business Work	4FBS1197	30	English	0	70	30	A
Understanding and Promoting a Business	4FBS1196	30	English	0	70	30	B

Level 4/5 Year 2

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
The Business Professional Part One*	4WBS0014	15	English	0	100	0	C
Accounting for Business*	4WBS0001	15	English	0	100	0	C
The Practice of Entrepreneurship	5FBS1308	30	English	0	70	30	B
People and Organisations	5FBS1307	30	English	0	100	0	A
Principles of Operations Management*	5WBS0008	15	English	0	100	0	A

Level 5/6 Year 3

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Leading Innovation and Creativity	5FBS1309	30	English	0	90	10	C
Analysing Financial Information*	5WBS0001	15	English	0	100	0	C
Innovation Management: Principles and Practice	6FBS1428	30	English	0	100	0	A
Global Marketing Ethics and Culture*	6WBS0006	15	English	0	100	0	A
Strategic Leadership in a Changing World	6FBS1506	30	English	0	100	0	B

Level 6 Year 4

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Innovation and Entrepreneurship in Action	6FBS1507	30	English	0	70	30	C
Digital Economy*	6WBS0018	15	English	0	100	0	C

Direct Entry to level 6

Mode of study Part-time mode

Entry point Semester A

Level 6

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Global Marketing, Ethics and Culture*	6WBS0006	15	English	0	100	0	A
Innovation Management: Principles and Practice	6FBS1428	30	English	0	100	0	A
Strategic Leadership in a Changing World	6FBS1506	30	English	0	100	0	B
Innovation and Entrepreneurship in Action	6FBS1507	30	English	0	70	30	C
Digital Economy*	6WBS0018	15	English	0	100	0	C

Mode of study Part-time mode

Entry point Semester B

Level 6

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Strategic Leadership in a Changing World	6FBS1506	30	English	0	100	0	B
Digital Economy *	6WBS0018	15	English	0	100	0	C
Innovation and Entrepreneurship in Action	6FBS1507	30	English	0	70	30	C
Innovation Management: Principles & Practice	6FBS1428	30	English	0	100	0	A
Global Marketing Ethics and Culture*	6WBS0006	15	English	0	100	0	A

Mode of study Part-time mode

Entry point Semester C

Level 6

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Innovation and Entrepreneurship in Action	6FBS1507	30	English	0	70	30	C
Digital Economy*	6WBS0018	15	English	0	100	0	C
Innovation Management: Principles and Practice	6FBS1428	30	English	0	100	0	A
Global Marketing, Ethics and Culture*	6WBS0006	15	English	0	100	0	A
Strategic Leadership in a Changing World	6FBS1506	30	English	0	100	0	B

An undergraduate student cannot undertake further studies at higher levels on the same programme of study if they have more than 60 credit points of failure outstanding from previous levels.

The award of an honours degree requires 360 credit points, with at least 240 credit points at level 5 or above, of which at least 120 credit points must be at level 6. An unclassified degree requires 300 credit points, with at least 180 credit points at level 5 or above, of which at least 60 credit points must be at level 6.

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BSc (Hons)	Business Management and Innovation	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)
Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
BA	Business Management and Innovation	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	<i>List all relevant learning outcomes, e.g. A1, A3, A4, A5, B1, B2, B6, C1, C2, C3, C5, D1, D2, D3, D4, D5, D6</i>

Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12/UPR AS13](#) and [UPR AS14](#)).

- All assessment offences and academic disciplinary matters will be subject to the relevant University of Hertfordshire policies and procedures. Any such will be referred to the University of Hertfordshire and processed accordingly by the relevant person, as delegated by the Dean of the Hertfordshire Business School.
- All work undertaken by students is subject to the University of Hertfordshire Ethics Policies and Guidance.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- The Dean of Hertfordshire Business School
- The Head of Collaborative Partnerships (Hertfordshire Business School)
- The Director of Higher Education (UCSA)
- The Link Tutor, based at the University of Hertfordshire to provide support and facilitate communication between the University and UCSA
- The Programme Manager who is responsible for the day to day management and who advise students on the programme as a whole. The Programme Manager has specific responsibility for open days and selection.
- Designated administrators to deal with day to day administration associated with the programme
- Module Leaders who are responsible for individual modules
- A Programme Committee, the membership of which includes student representatives from each level of study and key members of the teaching team

Support

Students are supported by:

- A programme manager to help students understand the programme structure.
- A programme manager and module leader to provide academic and pastoral support.
- An induction programme at the beginning of each new cohort entry.
- A designated administrator based at Oaklands College
- A designated UH-based programme administrator and link tutor.
- The use of student support services at both Oaklands College and the University of Hertfordshire including advice on finance, University regulations, legal matters, chaplaincy, counselling, disability, learning support, and careers.
- StudyNet, a versatile on-line interactive intranet and learning environment.
- Student voice mechanisms including programme reps, SFQ responses (Student Feedback Questionnaire).
- Questionnaire responses collected via Student ViewPoint and student forums.
- Use of a wide range of current Learning Resources both at the College and the University of Hertfordshire, including digital and print information, and computer and Wi-Fi access.

Access to the University of Hertfordshire and Oaklands College Student Unions

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [A-Z of the University of Hertfordshire](#) is an introduction to the academic, social, cultural and sporting services and opportunities available at the University of Hertfordshire, and includes the Student Charter and Student Code of Conduct.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information

on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

The UK Quality Assurance Agency for Higher Education (QAA) has confirmed the quality and standards of provision at the University of Hertfordshire. A key part of QAA's role is to review and report on how universities maintain their academic standards and quality, to inform students and the wider public. The team of QAA reviewers visited the University of Hertfordshire in 2015/16 and judged that its academic standards, the quality and enhancement of its students' learning experience, and the quality of information about this learning experience all meet UK expectations. In other words, the University meets national requirements for standards and quality. The QAA's report can be accessed at: <http://www.qaa.ac.uk/reviews-and-reports/provider?UKPRN=10007147#.V-KHajXy0nE>

G. Entry requirements

The normal entry requirements for the programme are:

1. 180 or more UCAS points which must be made up of at least two full 4-unit A level (A2) or equivalent level 3 qualifications (e.g. BTEC National). Applicants are additionally normally expected to have (or be actively seeking) some current work related experience of at least 10 hours work a week. This could be in the private, public, voluntary or not-for-profit sectors. The work experience can be in either a paid or unpaid role.

Or:

2. Sustained work related experience (demonstrating an ability to study at degree level) from mature applicants, who do not meet the above academic requirements. Any other level 3 qualifications (e.g. A-level or NVQ level 3, etc.) or training will also be taken into account.

All applicants must have:

GCSE English Language and Mathematics at grade C or above, or a University of Hertfordshire accepted equivalent qualifications.

A minimum IELTS score of 5.5 or equivalent will be accepted as equivalent to GCSE English Language at grade C.

The programme is subject to the University's Principles, Policies, Regulations and Procedures for the Admission of Students to Undergraduate and Taught Postgraduate Programmes and will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

Direct entry requirements: for FdA Business students and those with HND Business

Direct entry to level 6 is permitted to students with 240 credits from either a Foundation Degree in Business or an HND in Business or Management related programme.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:
Herminia Alonso, Collaborative Partnership Leader (h.alonso@herts.ac.uk)

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to admin@ucsa.co.uk

BA (Hons) Business Management and Innovation

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																									
		Knowledge & Understanding						Intellectual Skills					Practical Skills					Transferable Skills									
		Module Title	Module Code	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6	D7	
Level 4	Accounting for Business	4WBS0001	✓	✓						✓		✓			✓					✓	✓						
	The Business Professional Part 1	4WBS0014	✓	✓				✓		✓		✓		✓	✓					✓	✓	✓	✓				
	The Innovative and Entrepreneurial Mind-set	4FBS1195				✓	✓				✓		✓	✓	✓	✓			✓	✓		✓	✓	✓	✓	✓	
	Making Business Work	4FBS1197	✓	✓	✓					✓		✓			✓	✓	✓	✓		✓			✓	✓			
	Understanding and Promoting the Business	4FBS1196	✓	✓	✓	✓			✓	✓	✓	✓	✓		✓		✓	✓		✓		✓	✓	✓	✓	✓	
Level 5	Analysing Financial Information	5WBS0001	✓	✓						✓		✓			✓					✓	✓						
	Leading Innovation and Creativity	5FBS1309				✓	✓	✓			✓	✓	✓	✓	✓	✓			✓	✓			✓	✓	✓	✓	
	People and Organisations	5FBS1307	✓	✓			✓	✓		✓	✓	✓	✓	✓	✓	✓			✓	✓		✓	✓	✓		✓	
	The Practice of Entrepreneurship	5FBS1308	✓		✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
	Principles of Operations Management	5WBS0008	✓	✓					✓	✓	✓	✓	✓		✓					✓	✓						
Level 6	Digital Economy	6WBS0018	✓	✓						✓	✓	✓	✓		✓					✓	✓	✓	✓				
	Global Marketing Ethics and Culture	6WBS0006	✓	✓	✓	✓	✓			✓	✓	✓	✓		✓		✓	✓		✓				✓			
	Innovation Management; Principles and Practice	6FBS1428	✓			✓	✓	✓		✓	✓	✓	✓		✓	✓				✓	✓			✓		✓	
	Innovation and Entrepreneurship in Action	6FBS1507	✓			✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓	
	Strategic Leadership in a Changing World	6FBS1506	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓			✓	✓				✓		✓	

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. The wide range of processes, procedures and practices of effective business management;
- A2. Understand one or more key functional areas of business;
- A3. The basic principles and ethical considerations of business and organizations;
- A4. The concepts, process and practice related to innovation and entrepreneurship within a national and global external environmental context ;
- A5. The complex nature of organizations, organizational cultures and the impact of cultural differences ;
- A6. The role of effective management in supporting innovation and change

Intellectual Skills

- B1. Analyse and evaluate business information for decision-making purposes;
- B2. Utilise cognitive skills of critical thinking, creativity, analysis and synthesis;
- B3. Analyse and solve applied business problems using appropriate techniques;
- B4. Be an active, critical and independent thinker;
- B5. Critically appraise own capabilities and be reflective about future professional development needs.

Practical Skills

- C1. Apply a range of appropriate business and innovation techniques to analyse data in order to solve structured and unstructured business problems;
- C2. Develop and apply a range of Innovation and Entrepreneurial attributes (including skills in: creative problem solving thinking; networking and influencing; resourcefulness; resilience; leadership and the management of complexity) to both existing organizations and new ventures;
- C3. Write, justify and present a succinct business plan for a new business idea or venture;
- C4. Identify and quantify a market opportunity and assess the feasibility of a business proposition;
- C5. Apply a range of innovation and entrepreneurial concepts and techniques to analyse and solve a real life business problem (either in own workplace; or another organization or for a new venture).

Transferable Skills

- D1. Communicate effectively, both orally and in writing
- D2. Make effective use of IT tools for business;
- D3. Understand and manage self- whilst utilising own resources effectively;
- D4. Work effectively within teams;
- D5. Embrace new ideas and opportunities and behave creatively and innovatively;
- D6. Network with others effectively
- D7. Develop a propensity to recognise and act upon opportunity;

Section 2

Programme management

Relevant QAA subject benchmarking statements

Type of programme

Date of validation/last periodic review

Date of production/ last revision of PS

Relevant to level/cohort

Administrative School

Business and Management 2015

Undergraduate

June 13

March 18

Level 4 entering September 2018

Hertfordshire Business School

Table 3 Course structure

Course details		
Course code	Course description	JACS
BSUABMI	BA Business Management and Innovation	N100
Course Instances		

Instances code	Intake	Stream	Instances Year	Location:	Mode of study
BMIUAFEB1P -1	B	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAFEB1P -2	B	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAFEB2P -1	B	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAFEB2P -2	B	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAFEB3P -1	B	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAFEB3P -2	B	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAFEB4P -1	B	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time

BMIUAFEB4P -2	B	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time
BMIUAFEB4P P-1	B	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAFEB4P P-2	B	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAFEB4P P-1	B	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAFEB4P P-2	B	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAFEB4P P-1	B	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAFEB4P P-2	B	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAMAY1 P-1	C	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAMAY1 P-2	C	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAMAY2 P-1	C	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAMAY2 P-2	C	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAMAY3 P-1	C	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAMAY3 P-2	C	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAMAY4 P-1	C	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time
BMIUAMAY4 P-2	C	BA (Hons) Business Management and Innovation:	4	University Campus St	Part Time

				Albans (UCSA)	
BMIUAMAYA 1P-1	C	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAMAYA 1P-2	C	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAMAYA 2P-1	C	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAMAYA 2P-2	C	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAMAYA 3P-1	C	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAMAYA 3P-2	C	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUASEP1 P-1	A	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUASEP1 P-2	A	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUASEP2 P-1	A	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUASEP2 P-2	A	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUASEP3 P-1	A	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUASEP3 P-2	A	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUASEP4 P-1	A	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time
BMIUASEP4 P-2	A	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time

BMIUASEPA 1P-1	A	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUASEPA 1P-2	A	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUASEPA 2P-1	A	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUASEPA 2P-2	A	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUASEPA 3P-1	A	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUASEPA 3P-2	A	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time

Course details		
Course code	Course description	JACS
BSUAQBMI	BA Business Management and Innovation	N100
Course Instances		

Instances code	Intake	Stream	Instances Year	Location:	Mode of study
BMIUAQJA N1P-1	B	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAQJA N1P-2	B	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAQJA N2P-1	B	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAQJA N2P-2	B	BA (Hons) Business Management and Innovation:	2	University Campus St	Part Time

				Albans (UCSA)	
BMIUAQJA N3P-1	B	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAQJA N3P-2	B	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAQJA N4P	B	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY1P-1	C	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY1P-2	C	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY2P-1	C	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY2P-2	C	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY3P-1	C	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY3P-2	C	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY4P-1	C	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time
BMIUAQM AY4P-2	C	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time
BMIUAQS EP1P-1	A	BA (Hons) Business Management and Innovation:	1	University Campus St	Part Time

				Albans (UCSA)	
BMIUAQS EP1P-2	A	BA (Hons) Business Management and Innovation:	1	University Campus St Albans (UCSA)	Part Time
BMIUAQS EP2P-1	A	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAQS EP2P-2	A	BA (Hons) Business Management and Innovation:	2	University Campus St Albans (UCSA)	Part Time
BMIUAQS EP3P-1	A	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAQS EP3P-2	A	BA (Hons) Business Management and Innovation:	3	University Campus St Albans (UCSA)	Part Time
BMIUAQS EP4P	A	BA (Hons) Business Management and Innovation:	4	University Campus St Albans (UCSA)	Part Time